

# 7TH ANNUAL Rising Stars Luncheon

MARCH | 27 | 2024

VIP OPENS 11 AM | LUNCHEON 12-1 PM

**BROOK HOLLOW GOLF CLUB**

8301 HARRY HINES BLVD.  
DALLAS, TX 75235



Featured Guest  
**Micah Parsons**

**NORTH TEXAS CHAPTER**

2902 Swiss Ave.,  
Dallas, TX 75204

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To our community of friends and partners,

The dedicated After-School All-Stars (ASAS) North Texas team and Advisory Board are excited to announce our 7th Annual Rising Stars Luncheon. We will be welcoming current Dallas Cowboy and Penn State alum Micah Parsons as our guest speaker. This year's Luncheon will be held on Wednesday, March 27th at Brook Hollow Golf Club from 12-1 PM.

Micah Parsons exploded onto the NFL landscape as a rookie, recording 13 sacks, 60 solo tackles, and winning Defensive Rookie of the Year honors. His approach on and off the field earned Micah a reputation of relentless pursuit in becoming the best in the game he loves. In his second year, Micah Parsons continued his domination on the field to become only the third player in NFL history to record at least 12.5 sacks and an All Pro first team vote. The 2023 season reflected more of the once-in-a-generation talent with 14 sacks and a front runner for Defensive Player of the Year. Micah's passion and dedication is an example to all and something our organization strives to match in our mission.

We are also delighted to present the Champion Award to Mary Silverman, our esteemed former board chair and current advisory board member. This recognition is a testament to her outstanding leadership during a period marked by dual challenges—navigating the organization through the complexities of COVID and an Executive Director transition. Mary's unwavering guidance and leadership not only enabled ASAS NTX to maneuver these significant shifts but also positioned us on a trajectory of growth and impact, a legacy that continues to unfold today.

Since 2012, After-School All-Stars North Texas has guided thousands of high-needs students through the challenges of navigating middle school. Our promise to our students; to ensure that they have a supportive environment to find their spark, build lasting relationships, and a safe place to belong. Despite our approach, there are still currently over 120,000 students without the quality after-school enrichment their families say they need. Further, over 30,000 middle school students are left alone and unsupervised after the school day ends. This is where we see our greatest opportunity to come together as a community and show our loyalty to the future of North Texas.

Please join us for our 7th Annual Rising Stars Luncheon, where we will be welcoming Micah Parsons and elevating support for the youth that we serve. If you would like to secure your place for your company or yourself, please mail your completed sponsorship form to 2902 Swiss Avenue, Dallas, TX. 75204. For a full listing of all sponsorship benefits, please review the attached sponsorship form or visit [www.asasnorthtexas.org](http://www.asasnorthtexas.org) for event details. Complete your form today and make a difference for our All-Stars!

Best,

Justin Hensley, Executive Director

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Seating for the following tables will be prioritized by sponsorship level.

## UNDERWRITING LEVELS

### PRESENTING SPONSOR – \$50,000

- Event will be named for presenting sponsor
- (2) tables of 10
- (2) autographed jerseys and (1) football from Micah Parsons
- VIP Reception for 20 featuring photos with Micah Parsons
- VIP Valet Parking for 20 vehicles
- Name and/or logo recognition in press, event materials, website, etc.
- *Option to provide approved favor*

### VIP RECEPTION SPONSOR – \$25,000

- VIP Reception will be named for sponsor
- (1) table of 10
- (1) autographed jersey and (1) football from Micah Parsons
- VIP Reception for 10 featuring photos with Micah Parsons
- VIP Valet Parking for 10 vehicles
- Name and/or logo recognition in press, event materials, website, etc.

### VALET SPONSOR – \$25,000

- Valet Parking Signage will be named for sponsor
- (1) table of 10
- (1) autographed jersey and (1) football from Micah Parsons
- VIP Reception for 10 featuring photos with Micah Parsons
- VIP Valet Parking for 10 vehicles
- Name and/or logo recognition in press, event materials, website, etc.

### AUCTION SPONSOR – \$20,000

- (1) table of 10
- (1) autographed jersey from Micah Parsons
- (1) football to auction
- Auction signage will be named for sponsor
- VIP Reception for 10 featuring photos with Micah Parsons
- VIP Valet Parking for 10 vehicles
- Name and/or logo recognition in press, event materials, website, etc.

### CENTERPIECE SPONSOR – \$15,000

- (1) table of 10
- (1) autographed football from Micah Parsons
- VIP Reception for 8 featuring photos with Micah Parsons
- VIP Valet Parking for 8 vehicles
- Name recognition in press and website

### MVP SPONSOR – \$10,000

- (1) table of 10
- (1) autographed football from Micah Parsons
- VIP Reception for 6 featuring photos with Micah Parsons
- VIP Valet Parking for 6 vehicles
- Name recognition in press and website

### ALL-STAR SPONSOR – \$5,000

- (1) table of 10
- VIP Reception for 2 featuring photos with Micah Parsons
- VIP Valet for 2 vehicles
- Name recognition in press

### HERO SPONSOR – \$3,000 *\*Limited Availability*

- (1) table of 10

Completed forms should be mailed to **2902 Swiss Ave. Dallas, TX 75204**

or emailed to [ntxevents@afterschoolallstars.org](mailto:ntxevents@afterschoolallstars.org).

For questions, please call

**Justin Hensley**, Executive Director at 212-497-3997.



Please print your name or company name as you wish it to appear in all event materials:

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I would like my name or company to be alphabetized with this letter: \_\_\_\_\_  I do not wish to be listed in applicable publications.  
 I decline all benefits.

CONTACT NAME: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

SIGNATURE OF UNDERWRITER: \_\_\_\_\_ DATE: \_\_\_\_\_

I have enclosed a check payable to **ASAS North Texas**. Mail to **After-School All-Stars at 2902 Swiss Ave. Dallas, TX 75204**.

While all sponsorship levels are available for purchase online, we highly encourage payment via check so the full amount of your generous contribution can impact our program rather than credit card processing fees.

To proceed with purchasing online, please [click here](#) to complete your registration and credit card purchase.

Ticket instructions will be sent out via e-mail prior to the event. Seating will be assigned based on receipt of contract date. The deadline for media recognition is April 1, 2023. Inclusion is contingent upon full payment received according to the contract.