



Position: Puget Sound Fundraising and Marketing VISTA

Organization: After School All-Stars

Location: Puget Sound

ORGANIZATION BACKGROUND:

Founded in 1992, [After-School All-Stars](#) provides free, daily afterschool programs to over 84,000 youth in over 450 school sites in 19 chapters across the U.S. Offering comprehensive, school-based programs that combine academic, enrichment, career exploration, and health and fitness activities, ASAS empowers students, works to close the achievement and opportunity gaps, and prepares students to succeed in both school and life. ASAS launched programs in the Puget Sound region in 2016 and are currently in their sixth program year. ASAS Puget Sound serves approximately 600 students within three school districts—Kent, Tukwila and Federal Way.

A UNIQUE OPPORTUNITY:

ASAS Puget Sound is seeking an [AmeriCorps VISTA](#) Member to contribute to the success of ASAS Puget Sound's fundraising, development, and marketing efforts and play a key role in new initiatives to build support for the chapter. A successful candidate will be detail-oriented, research-driven, have a passion for project management, as well as marketing campaigns, social media, and communications. In this role, the VISTA member will learn about the daily operations of a non-profit chapter (part of a larger national organization) by assisting the Executive Director with important projects.

This represents a unique opportunity to undertake projects that will make an impact in the Puget Sound region (specifically for underserved communities in South King County). Specific duties will include identifying and researching new corporate funding partnerships and grant opportunities, revamping prospect research infrastructure, enhancing donor communications and stewardship, supporting plans for the annual spring fundraiser event, creating marketing campaigns, supporting staff recruitment, designing a marketing/social media calendar, and focusing on social media outreach to build the ASAS Puget Sound brand.

SPECIFIC RESPONSIBILITIES:

Fundraising & Development:

- With the help of Executive Director, assess ASAS' current corporate funding partnerships and individual giving history, while identifying new potential opportunities and strategies
- Implement donor stewardship strategies with corporate and individual donors
- Research foundation and corporate grants; document funding focus areas and deadlines
- Support the annual fundraiser event through regular communications about the event, auction item procurement and packages descriptions, and event flow/setup and wrap-up

Marketing & Social Media:

- Support with newsletters and e-blasts (i.e. content, photos)
- Create marketing campaign for staff recruitment efforts
- Support the design of a marketing/social media calendar that includes opportunities for community and corporate engagement
- Execute multi-platform social media posts highlighting programs, youth, staff, and corporate activations, while tracking engagement and impact on different social media channels

APPLICANT REQUIREMENTS:

The successful candidate will be detail-oriented and an innovator with strong leadership, organizational, management and communication skills. The Puget Sound Marketing and Fundraising VISTA should exemplify ASAS's core values: *entrepreneurial, proactive, transparent, collaborative, and accountable*.

- Some college required
- Progress towards a degree in nonprofit administration, organizational leadership, business administration, marketing, or communications major is preferred



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- Ability to communicate effectively and demonstrate sensitivity to others
- Familiarity and experience with diverse populations, culture competencies, and youth principles are strongly desired
- Must clear FBI and BCI checks

BENEFITS:

VISTA Members receive the following [benefits set by AmeriCorps](#): a modest annual allowance of \$26,700, healthcare coverage, and childcare assistance, if eligible. After successful service year completion, the VISTA Member also receives non-competitive eligibility for federal positions and a choice between a Segal Education Award (valued at approximately \$6,895) or a \$1,800 cash stipend.

ASAS is an equal opportunity employer and candidates of diverse backgrounds are encouraged to apply.

HOW TO APPLY FOR THE ROLE:

Please submit an application through the AmeriCorps website; only applications submitted through [this website](#) will be considered. If you need assistance accessing the application, please email margarita@afterschoolallstars.org and include "Puget Sound VISTA" in the subject line.

LEARN MORE ABOUT AFTER SCHOOL ALL-STARS:

To learn more about ASAS, please visit our website: www.afterschoolallstars.org