



Position: National Marketing VISTA

Organization: After School All-Stars

Location: Los Angeles, CA

ORGANIZATION BACKGROUND:

Founded in 1992, [After-School All-Stars](#) provides free, daily afterschool programs to over 84,000 youth in over 450 school sites in 19 chapters across the U.S. Offering comprehensive, school-based programs that combine academic, enrichment, career exploration, and health and fitness activities, ASAS empowers students, works to close the achievement and opportunity gaps, and prepares students to succeed in both school and life.

A UNIQUE OPPORTUNITY:

ASAS National is seeking an [AmeriCorps VISTA](#) Member to support in strengthening our brand and online presence on social media platforms. The person will play a critical part in helping the organization show the work, value, and impact of our programs on youth nationwide. A successful candidate will be social media savvy, detail-oriented, creative, personable, and eager to work in a collaborative environment. In this role, the VISTA member will help build a sustainable and strong foundation for ASAS social media marketing campaigns and will report directly to the National Social Media Manager. This is a unique opportunity to create long-term, efficient systems and establish positive relationships, internally and externally, to ultimately build a powerful and impactful online presence.

SPECIFIC RESPONSIBILITIES:

The VISTA Member will assist with:

- implementing a standardized process for chapter content upload and story identification.
- tracking and analyzing social media analytics for each active platform and highlighting takeaways.
- supporting online community management and improving chapters' social media utilization.

APPLICANT REQUIREMENTS:

ASAS is seeking a self-motivated candidate with excellent communication and organizational skills and a particular interest in the fields of youth development, education, and/or community outreach. A successful candidate will also embody ASAS' core values: entrepreneurial, proactive, transparent, collaborative, and accountable.

- Advanced understanding of social media platforms, with an emphasis on LinkedIn, Twitter, Instagram, and Tik Tok.
- High school graduate or GED completion required.
- There are no requirements for post-secondary education or non-profit experience in this role, but candidates with relevant skills are encouraged to share their vision of how they will support the organization.
- Ability to communicate effectively and demonstrate sensitivity to others.
- Familiarity and experience with diverse populations, culture competencies, and youth principles are strongly desired.
- Must clear FBI and BCI checks.

BENEFITS:

VISTA Members receive the following [benefits set by AmeriCorps](#): a modest annual living allowance of \$26,700, healthcare benefit, and childcare assistance, if eligible. After successful service year completion, the VISTA Member also receives non-competitive eligibility for federal positions and a choice between a Segal Education Award (valued at approximately \$6,895) or a \$1,800 cash stipend.

ASAS is an equal opportunity employer and candidates of diverse backgrounds are encouraged to apply.

HOW TO APPLY FOR THE ROLE:



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Please submit an application through the AmeriCorps website; **only applications submitted through [this website](#) will be considered.** If you need assistance accessing the application, please email margarita@afterschoolallstars.org and include "National Marketing VISTA" in the subject line.

LEARN MORE ABOUT AFTER SCHOOL ALL-STARS:

To learn more about ASAS, please visit our website: www.afterschoolallstars.org