



Position: ASAS NY Fundraising and External Relations VISTA

Organization: After School All-Stars

Location: New York, NY

ORGANIZATION BACKGROUND:

Founded in 1992, [After-School All-Stars](#) provides free, daily afterschool programs to over 84,000 youth in over 450 school sites in 19 chapters across the U.S. Offering comprehensive, school-based programs that combine academic, enrichment, career exploration, and health and fitness activities, ASAS empowers students, works to close the achievement and opportunity gaps, and prepares students to succeed in both school and life.

The ASAS New York Chapter is experiencing an exciting time of growth with our portfolio almost doubling in this fiscal year. Currently, ASAS NY serves over 1,800 students at eleven school sites across Brooklyn, Manhattan, and Queens providing communities with free, high-quality after-school programming. The ASAS NY Chapter receives funding through diverse government grants as well as privately funded programs. Of our eleven programs, eight are in Title 1 schools and 88% of students served are identified as economically disadvantaged.

A UNIQUE OPPORTUNITY:

ASAS New York is seeking an [AmeriCorps VISTA](#) Member to support the development of new cross-sector partnerships through corporate outreach and communications to support ASAS New York's mission and bring in new stakeholders and programming opportunities. A successful candidate will be detail-oriented, innovative, and eager to work with multiple teams and outside entities in a collaborative environment. Specific duties will include assessment of processes for capturing programming and fundraising data, including identifying prospective donors and development of strategic communication plans; supporting the development of a proposal for expansion in social media marketing with the goal of increased programmatic content and reach; and conducting research, outreach, and database development to track resources and engagement with NY-based businesses, community centers, and individuals who have the potential to provide resources to increase capacity and impact.

SPECIFIC RESPONSIBILITIES:

The VISTA will provide:

- data support by organizing chapter data into dashboards or other visualization tools to ensure simple and accurate programming and fundraising data monitoring.
- marketing and social media support by disseminating stories and tracking engagement to build the ASAS brand across platforms.
- external relations support by conducting outreach and creating a database of community partners and resource hubs to support community engagement work.

APPLICANT REQUIREMENTS:

The successful candidate will be detail-oriented and an innovator with strong leadership, organizational, management and communication skills. The NY Fundraising and External Relations VISTA should exemplify ASAS's core values: *entrepreneurial, proactive, transparent, collaborative, and accountable*.

- Some college education required
- Progress towards a degree in nonprofit administration, organizational leadership, business administration, marketing, or communications major is preferred
- Advanced proficiency with social media platforms
- Ability to communicate effectively and demonstrate sensitivity to others
- Familiarity and experience with diverse populations, culture competencies, and youth principles are strongly desired
- Must clear FBI and BCI checks



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BENEFITS:

VISTA Members receive the following [benefits set by AmeriCorps](#): a modest annual allowance of \$26,700, healthcare coverage, and childcare assistance, if eligible. After successful service year completion, the VISTA Member also receives non-competitive eligibility for federal positions and a choice between a Segal Education Award (valued at approximately \$6,895) or a \$1,800 cash stipend.

ASAS is an equal opportunity employer and candidates of diverse backgrounds are encouraged to apply.

HOW TO APPLY FOR THE ROLE:

Please submit an application through the AmeriCorps website; only applications submitted through [this website](#) will be considered. If you need assistance accessing the application, please email margarita@afterschoolallstars.org and include "NY VISTA" in the subject line.

LEARN MORE ABOUT AFTER SCHOOL ALL-STARS:

To learn more about ASAS, please visit our website: www.afterschoolallstars.org