



Position: Corporate Engagement and Communications VISTA

Organization: After-School All-Stars

Location: Washington DC

Organizational Background:

Founded in 1992, After-School All-Stars is a national non-profit organization which provides free, daily afterschool programs to nearly 75,000 children in need in 19 chapters across the U.S. Offering daily programs that combine Academic, Enrichment, and Health and Fitness activities, ASAS is responding to America's high school dropout, youth obesity, student empowerment and economic crises. In our seventh program year in DC, ASAS DC is serving nearly 550 students at six DC public schools, with potential to expand to more sites.

VISTA member duties:

- Attend Board and associated committee meetings to take minutes and facilitate communication on established deliverables assigned to committees or individual members
- Create a relationship matrix for each Board member to identify resources (new corporate partners, donors, investors) that could provide services or in-kind support to the communities ASAS DC serves
- Work with Board members and community outreach team to design and execute corporate engagement opportunities for students and communities (e.g. volunteer days, career exploration opportunities, etc.)
- In collaboration with the Executive Director, design and execute a marketing/social media calendar that includes opportunities for community and corporate engagement
- Conduct an ongoing research project around establishing charity status in new states to increase ASAS DC's scope and potential community base

Program Benefits: Health Coverage, Childcare assistance if eligible, Living Allowance, Training, Education award upon successful completion of service, Stipend. These benefits are provided by the Federal Government. as applicable.

Terms:

1. Uniforms provided and required
2. Permits working at another job during off hours
3. Permits attendance at school during off hours

Service Areas: Children/Youth, Community Outreach, and Education .

Skills: Education.



Service Description: After School All Stars DC provides comprehensive after-school programs at six DC middle schools that keep students safe and help them succeed in school and in life. The Corporate Engagement and Communications VISTA will attend Board and committee meetings to take minutes and facilitate communication on established deliverables assigned to committees or individual members. They will maintain a calendar of Board events and meetings, and program events and touch points for Board members and new corporate partners. They will develop a communication calendar to keep Board members on track with committee and personal goals. They will create a relation matrix for each member to identify resources (new corporate partners, donors, investors) that could provide services or in-kind and monetary support to communities, either directly or through augmented programming.

They will also work in collaboration with ASAS DC's community engagement team to respond to identified community needs through Board-member contacts, facilitate corporate engagement with programming for students (e.g., Deloitte Impact Day, Marriott volunteer day), and develop a system to track outreach to new partner corporations and schedule follow-up from Board members. They will design a marketing/social media calendar and determine marketing best practices as applicable to corporate outreach. Finally, they will research requirements to become an established charity in Prince George's County, ensuring we can receive charitable contributions and grants. The VISTA member will be supported by our Community Engagement Manager and Executive Director, along with a Site Supervisor.

HOW TO APPLY FOR THIS POSITION:

Please fill out an official AmeriCorps application through their portal; only applications submitted in this way can be considered. To find this position go to [My AmeriCorps - Home Page](#) and search for ASAS. If you have any trouble, please email davide.carozza@afterschoolallstars.org with "VISTA DC" in the subject line.