



ABOUT THE CORNHOLE CHALLENGE

After School All-Stars is proud to partner with the City of Tampa to present the ASAS Tampa Bay Cornhole Challenge, a fun event in which companies and individuals throughout Tampa Bay area compete to become the overall Cornhole Champion. Companies of all sizes can compete in our exciting tournament. The evening will also include music, food, beer and a tailgate atmosphere.

Thursday, April 21, 2022

Julian B Lane Riverfront Park

Cornhole Challenge: 6:00pm - 9:00pm

ABOUT AFTER-SCHOOL ALL-STARS

Founded in 1992, After-School All-Stars is empowering students and supporting working families through free, comprehensive after-school programs in cities across the nation. Our nationwide team works toward one common goal: close the opportunity gap and reinvent what after-school looks like for low-income students.

REGISTRATION INFORMATION

You can register at asastampabay.org/cornhole or contact Joe Mangione @ (813) 610-6916 or joe.mangione@afterschoolallstars.org

SPONSORSHIP & TEAM INFORMATION	Title \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500	Event \$1,500	Supporter \$750	Team II \$500	Team I \$275
Category Exclusivity, Name/Logo included in event name and logo, Right of first refusal for next year's title sponsorship	★	—	—	—	—	—	—	—
Opportunity for one member of organizational leadership to serve on the ASAS Tampa Bay Advisory Board	★	—	—	—	—	—	—	—
Dedicated e-blast, story on ASAS website with link	★	★	—	—	—	—	—	—
Dedicated 3 minute speech during event program	★	★	—	—	—	—	—	—
Facebook "Live" feature before and during event	★	★	★	—	—	—	—	—
Company Branded Cornhole Boards	★	★	★	—	—	—	—	—
Complimentary booth space w/opportunity for give-away or product placement	★	★	★	★	—	—	—	—
Sponsorship of one specific A-Club event of your choice	★	★	★	★	—	—	—	—
ASAS Tampa Bay social media promotions	5	2	1	1	—	—	—	—
Ad in our 2022 Program Guide	Full Page	Full Page	Half Page	1/3 Page	1/4 Page	—	—	—
Recognition by announcers, on-stage announcements	★	★	★	★	★	—	—	—
Listing in the ASAS National, Tampa Bay Annual Reports	★	★	★	★	★	—	—	—
Dedicated Team space near the event stage	20x20	20x20	20x10	10x10	10x10	—	—	—
Banners displayed at event (provided by sponsor)	★	★	★	★	★	—	—	—
Promotional element inclusion	★	★	★	★	★	★	—	—
Name/Logo on event shirt	Front	Back	Back	Back	Back	Back	—	—
Employee volunteer opportunity at one of our school sites	★	★	★	★	★	★	★	★
# of team entries	No Max	No Max	Up to 18	Up to 14	Up to 6	Up to 3	2	1
Beverage Tickets	4 per team	4 per team	4 per team	4 per team	4 per team	2 per team	2 per team	2 per team