



PHILADELPHIA  
CAMDEN

# ALL-STAR ENTREPRENEURS: THE IMPACT OF CHANGE

THURSDAY, APRIL 22, 2021

## Entrepreneur Panelists

### HOWARD JAMES, JR.

OWNER

HOLISTIC HEALTH SUITE & CAFE

Howard James, Jr. is a business consultant and entrepreneur. He is the Owner of HOLISTIC Health Suite & Cafe, a provider of healthy food, gourmet tea, and holistic health education and services. HOLISTIC is the result of the merging of Howard's tea room/café expertise with his wife's (Dr. Karen James) holistic health expertise, and his daughter's (Chef Spring) vegan/vegetarian food expertise.

He is also the Training Manager and Entrepreneurship Instructor for Women's Opportunities Resource Center (WORC) in Philadelphia, and has taught for The Business Center for Entrepreneurship in Philadelphia. At WORC, he focuses on assisting primarily women with starting, operating, and growing their own business, as he does with his outside clients.



### KERRY MAYBANK

CEO

STRATEGIC LINKS, LLC

Mr. Maybank serves as the CEO of Strategic Links LLC, a business networking company. Kerry has a wide array of experience that stretches from large corporate to entrepreneurial environments. He regularly engages in business development, systems engineering, and financing activities for small businesses. His career involvement allows him to assist businesses in the acquisition of contracts, financing, and strategic partners to further their business objectives. Mr. Maybank co-founded HMR Development, which focused on housing redevelopment projects within various enterprise zones in Philadelphia from 1996-2002 and currently serves as CEO of both Strategic Links LLC and The Maybank Group, a business advisory services and engineering consulting firm.



### FELICITE MOOREMAN

CO-FOUNDER & CEO

STRATIS IOT

Felicite Moorman is an attorney turned multi-exit technology entrepreneur. She's received EY's Entrepreneur Of The Year® Award and has earned an international reputation as a go-to IoT industry expert, developing pioneering strategic partnerships and unprecedented technology strategies and initiatives for the Internet of Things.

Moorman is the CoFounder of STRATIS, a RealPage Company, and SaaS Platform for large-scale Internet of Things installations. STRATIS was named a top ten "Best Company in America" by Entrepreneur Magazine and ranked in the top twenty percent of Inc Magazine's "Fastest Growing Companies" three consecutive years prior to acquisition. Moorman was simultaneous CEO of BuLogics, which designed, built, and certified hardware, software, and ecosystems for the Internet of Things.



### LYNETTE SUTTON OWNER & MANAGING PARTNER GIRL CONTRACTING, INC.

Girl Contracting, Inc., an "Official Partner of the Philadelphia 76ers", is a commercial and residential construction company, specializing in design, build and on-site management. Girl Contracting is a minority-owned small business. Lynette Sutton acts as the construction firm's Managing Partner. Mrs. Sutton is a graduate of Wharton School of Business, Executive Management Program, and an alumni of Johns Hopkins University. She has 13 years of experience in local real estate investing, including acquisition, rehab and disposition. She serves as the lead construction manager on all Girl Contracting projects by coordinating design, subcontractors, materials, permits, inspections and managing project flow and budgets. Ms. Sutton ensures each construction project reflects strong working relationships, quality construction, efficient management, and timely completion.



### SARAH ZAUN

OWNER & CEO

ALL ABOUT EVENTS

Sarah Zaun is the owner and CEO of the Philadelphia-based event planning firm, All About Events, which was founded in 2006. All About Events is a certified woman-owned business and continues to grow and expand each year by employing more than 20 full and part-time employees. Distinguished as the exclusive event planners for the world-famous Reading Terminal Market, AAE's reach also encompasses landmark, local and global clients in both wedding and corporate planning. The company's event portfolio includes global events in 10 different countries such as Italy, Africa, Asia, Jamaica, Germany, and India. Sarah studied at Kutztown University and went on to embark on executive business coaching at GAP International for 4 years after college which is when the business began to grow exponentially.



For more information and to register for the event, click [HERE](#)

Please contact **Angels Smith, Director of Development** with any questions  
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