

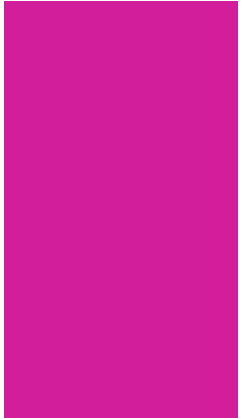
AFTER-SCHOOL ALL-STARS

NEW JERSEY



All-Star Hoop-A-Thon

Sponsorship Opportunities



What's Your Score?

ALL-STAR HOOP-A-THON 2020

- ★ Join us for the 2nd Annual NJ All-Star Hoop-A-Thon fundraising event. Test your free-throw skills along with our All-Star students in support of our students and help us raise \$60,000 to provide free, comprehensive after-school programming to even more students in New Jersey.

EVENT DETAILS

- ★ **Saturday, May 16, 2020, 10am – 3pm as follows:**
- ★ 8:30 am - Registration Opens
- ★ 10:00 am - Competition Begins
- ★ 12:00 pm – Entertainment/Concessions/Food Truck Vendors
- ★ 3:00 pm - Prizes
- ★ Linden High school – 121 W. St. George's Ave., Linden NJ 07036
- ★ **Registration Deadline: Friday, May 13, 2020**

ABOUT ASAS NJ

- ★ After-School All-Stars provides over 90,000 youth in 19 chapters, free comprehensive daily afterschool programs. Founded in 1992, ASAS keeps children safe and helps them succeed in school and life. In New Jersey, ASAS is serving 1,000 students in five schools in Newark and Linden.

WHAT WE OFFER

- ★ Teambuilding, Volunteerism, Community Engagement, Diverse Audience, Media Exposure, Sponsorship Opportunities, and FUN!

AFTER-SCHOOL
ALL-STARS
NEW JERSEY



All-Stars Presenting Sponsor \$20,000

ONE, exclusive opportunity to be the Presenting Sponsor of ASAS NJ's All-Star Hoop-A-Thon.



PRESENTING SPONSORS PROVIDES:

- Robust enrichment opportunities and teaching experiences for 10 students in Newark and Linden
- Free Career Exploration, STEM, and Sports summer camp experiences for 10 students
- Four (4) field trips for ASAS NJ students in grades 6-8

PRESENTING SPONSORS BENEFITS:

- Exclusive branding listed on all materials as *Presenting Sponsor* of the Hoop-A-Thon including event landing page, team registration pages, all collateral, materials, and giveaways
- Opportunity for one member of organizational leadership to serve on the ASAS NJ Advisory Board
- Two (2) tickets to a private event with ASAS Founder Arnold Schwarzenegger in Ohio
- Special recognition and photo opportunity at All-Star Hoop-A-Thon
- Inclusion in the ASAS National and ASAS NJ Chapter's Annual Reports Donor listing
- Promotion as sponsor on radio announcements and during All-Star Hoop-A-Thon event
- Promotion on the ASAS NJ Chapter's social media properties
- Opportunity for teams to participate in the Hoop-A-Thon with a special team jersey for all participants
- Sponsorship catered lunch during event



Five-Star Sponsor \$10,000

THREE (3) opportunities to be a Five-Star Sponsor of ASAS NJ's All-Star Hoop-A-Thon.

FIVE-STAR SPONSORS PROVIDE:

- Robust enrichment opportunities and teaching experiences for 5 students in Newark and Linden
- Two (2) field trips for ASAS NJ students in grades 4-8

FIVE-STAR SPONSOR BENEFITS:

- Opportunities for teams to participate in the Hoop-A-Thon
- Special team jersey for all participants
- Sponsorship catered lunch during event
- Promotion as sponsor on radio announcements, during All-Star Hoop-A-Thon event, and on ASAS NJ chapter's website and social media properties
- Inclusion in the ASAS National and ASAS NJ Chapter's Annual Reports donor listing
- Inclusion of logo on giveaways and materials



Four-Star Sponsor \$5,000



SIX (6) opportunities to be a Four-Star Sponsor of ASAS NJ's All-Star Hoop-A-Thon.

FOUR STAR SPONSORS PROVIDE:

Support for ASAS robust enrichment programs, field trip transportation, and program supplies for four (4) ASAS NJ students in grades 4-8

FOUR STAR SPONSORSHIP BENEFITS:

- Opportunity for teams to participate in the Hoop-A-Thon
- Special team jersey for all participants
- Inclusion of logo on giveaways and materials
- Inclusion in the ASAS National and ASAS NJ Chapter's Annual Reports Donor listing

About After-School All-Stars NJ

Launched in 2014, the New Jersey chapter of the leading national organization After-School All-Stars serves 1,000 students in Newark and Linden NJ is the local chapter of the leading national organization providing school-based, comprehensive after-school programs that include academics, enrichment activities and health and fitness for students in grades K-8.

- ★ 96% of students are Youth of Color
- ★ 98% qualify for Federal Free and Reduced Lunch Program
- ★ 100% ASAS NJ students receive FREE robust program enrichment on Monday-Fridays from 3-6PM



50 Park Place, Suite 1020 Newark, NJ 07102
P. 973-757-3158
www.asasnj.org



Register Today!



Register as a Sponsor and Participate Today!

<https://app.mobilecause.com/vf/NJHoops>

IF YOU WOULD LIKE TO LEARN MORE CALL:

PH: 973-556-8119 or 973-474-6399

EMAIL: Ebony.Simpson@afterschoolallstars.org

