



RISING STARS | SPONSORSHIP BENEFITS

May 14, 2020 | Pacific Tower, Panoramic Room

To reserve your sponsorship, contact
Ranna Daud, Executive Director:
Ranna@as-as.org or (253) 246-2999

Sponsor Benefits	Presenting Sponsor \$10,000 (limit 1)	VIP Sponsor \$7,500	All-Star Sponsor \$5,000	Elite Sponsor \$2,500	Partner Sponsor \$1,000 (limit of 5)
Premier Marketing Recognition					
Event will be named for presenting sponsor	★				
Opportunity to provide approved favor/giveaway item to event attendees	★				
Exclusive opportunity to sponsor the food or bar, including dedicated signage at food stations or bar area	★	★			
Logo recognition in invitation*	★	★	★		
Logo and name recognition in program*	★	★	★		
Logo recognition on event signage and video screen(s)*	Logo	Logo	Logo	Name	Name
Verbal recognition at event	★	★	★	★	
Event Guest Benefits					
Complimentary seating & table(s)	3 tables of 10 (30 guests)	2 tables of 10 (20 guests)	1 table of 10 (10 guests)	1 table of 10 (10 guests)	1 table of 10 (10 guests)
Auction item delivery	★	★			
Web & Print Collateral Inclusions					
Social media package—dedicated posts crafted in coordination with your organization to go out to our 600 followers prior to the event across our 4 social media channels (Facebook, Instagram, Twitter, and LinkedIn)	3 posts on all platforms	2 posts on all platforms	1 post on all platforms		
Logo recognition on the bottom of silent auction bid sheets	★				
Logo included on paddles for the auction paddle raise	★				
Logo and name recognition in ASAS e-blast and website	★	★	★		
Recognition on chapter website sponsor listing	Logo	Logo	Logo	Name	Name
Inclusion in guest thank you email	Logo	Logo	Logo	Name	Name
Direct Mission Advancement Opportunity					
Opportunity for an employee engagement event with ASAS students	★				

* Collateral inclusion deadlines: Print Invitation (2/7/20); All other benefits (4/3/20)

Why become a sponsor?

- Forming mutually beneficial partnership between your company and ASAS Puget Sound that can boost employee morale and motivation
- Aligning company and employees with a compelling mission—becoming positive role models of corporate citizenship in the community
- Your sponsorship dollars remain local to support underserved middle school youth in South King County