



ALL-STARS KICKBALL TOURNAMENT

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$7,500

Benefits are customizable based on the needs of the sponsor.

Event Participation

- Four (4) Kickball Team entries, for up to ten (10) players per team (must be co-ed)
- Twenty (20) Kid-Zone child passes
- T-shirt for each player

On-Site Logo Placement & Recognition

- Exclusive recognition as presenting sponsor of the event
- Logo or name included as presenting sponsor in all event collateral,
- Logo on front of event t-shirt
- Logo featured on event website
- Verbal mention during the Opening Ceremony and Trophy Presentation Ceremony, as well as three verbal mentions during event program
- Naming rights to the “Championship Court sponsored by Company Name”
- Presenting sponsor signage carried by students during the Opening Ceremonies
- Option to include product/material in goody bags for all event participants

Social Media & Web Recognition

- Dedicated ASAS Cleveland All-Star Moment e-blast to all subscribers featuring the sponsorship
- Inclusion in ASAS Cleveland All-Star Moment e-blast to all subscribers summarizing the event
- Presenting sponsor feature spotlight on kickball tournament webpage
- Social Media: Two (2) dedicated social media posts recognizing sponsorship, including one photo of participating team, and up to two (2) shares/re-posts of any corporate social media pertaining to the event
- Logo placement on ASAS Cleveland website for one year
- Inclusion in ASAS Cleveland 2018 Annual Report donor listing



Platinum Sponsor

\$5,000

Event Participation

- Two (2) Kickball Team entries, for up to ten (10) players per team (must be co-ed)
- Ten (10) Kid-Zone passes
- T-shirt for each player

On-Site Logo Placement & Recognition

- Exclusive naming rights to one Kickball court (e.g. "COMPANY NAME Court").
- Logo featured on back of event t-shirt
- Verbal recognition during the Opening Ceremony and Trophy Presentation Ceremony
- Logo placement on event signage throughout the venue
- Sponsor signage carried by students during the Opening Ceremonies
- Option to include product/material in goody bags for all event participants

Social Media & Web Recognition

- Inclusion in ASAS Cleveland All-Star Moment e-blast to all subscribers summarizing the event
- Social Media: Two (2) dedicated social media posts recognizing sponsorship, including one photo of participating team, and up to two (2) shares/re-posts of any corporate social media pertaining to the event
- Logo placement on kickball tournament website for one year
- Logo placement on ASAS Cleveland website for one year
- Inclusion in ASAS Cleveland 2018 Annual Report donor listing





Gold Sponsor

\$2,500

Event Participation

- One (1) Kickball Team entry, for up to ten (10) players (must be co-ed)
- Six (6) Kid-Zone passes
- T-shirt for each player

On-Site Logo Placement & Recognition

- Logo on back of event t-shirt
- Verbal recognition during the Opening Ceremony and Trophy Presentation Ceremony
- Logo placement on event signage throughout the venue
- Sponsor signage carried by students during the Opening Ceremonies

Social Media & Web Recognition

- Social Media: Two (2) dedicated social media posts recognizing sponsorship, including one photo of participating team, and up to two (2) shares/re-posts of any corporate social media pertaining to the event
- Logo placement on ASAS Kickball webpage as a valued sponsor
- Inclusion in ASAS Cleveland 2018 Annual Report donor listing

Silver Sponsor

\$1,500

Event Participation

- One (1) Kickball Team entry, for up to ten (10) players (must be co-ed)
- Four (4) Kid-Zone passes
- T-shirt for each player

On-Site Logo Placement & Recognition

- Logo on back of event t-shirt
- Logo placement on event signage
- Sponsor signage carried by students during the Opening Ceremonies

Social Media & Web Recognition

- Social Media: One (1) dedicated social media post recognizing sponsorship, and up to two (2) shares/re-posts of any corporate social media pertaining to the event
- Logo placement on ASAS Kickball webpage
- Inclusion in ASAS Cleveland 2018 Annual Report donor listing

Bronze Sponsor

\$1,000

Event Participation

- One (1) Kickball Team entry, for up to ten (10) players (must be co-ed)
- Four (4) Kid-Zone passes
- T-shirt for each player

On-Site Logo Placement & Recognition

- Namelisted on back of event t-shirt
- Name listed on event signage

Social Media & Web Recognition

- Social Media: One (1) dedicated social media post recognizing sponsorship
- Name listed on ASAS Kickball webpage
- Inclusion in ASAS Cleveland 2018 Annual Report donor listing



BECOME A SPONSOR

To become a sponsor or for more information, please call:

Traci Jadlos, ASAS Cleveland Executive Director at
419-481-5778 or traci.jadlos@afterschoolallstars.org.



Team LeBron: Charity Partner

