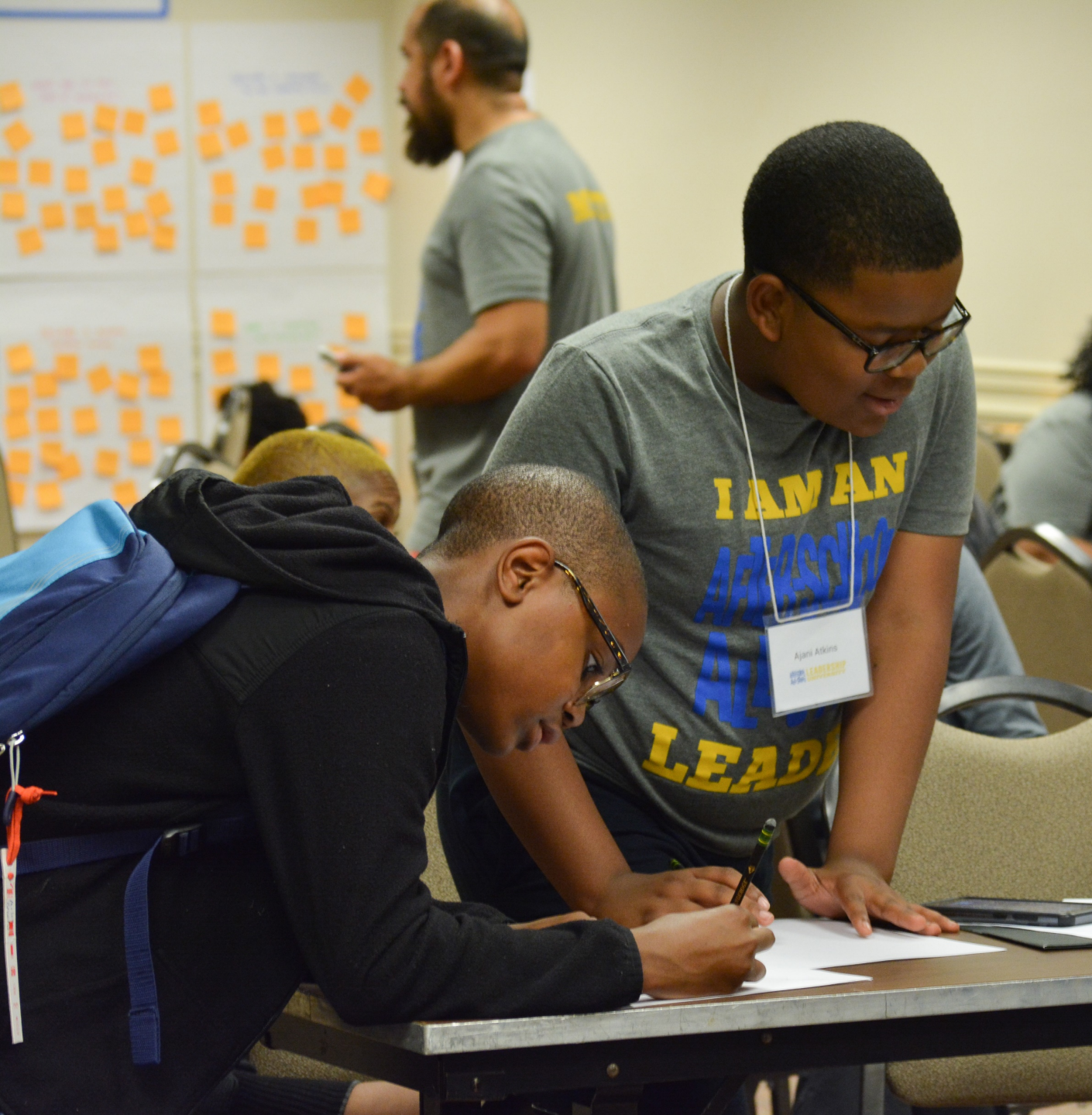




**AFTER-SCHOOL
ALL-STARS**

NEW YORK

**2019 ASAS NEW YORK HOOP-A-THON
SPONSORSHIP OPPORTUNITIES**



OUR EVENT

**Saturday, June 22, 2019
11am-4pm at DREAM Charter School
1991 Second Avenue, NYC**

Featuring:

- ★ 3-on-3 Tournament
- ★ Free-Throw Contest
- ★ NY All-Stars Warmup & Basketball Skills Clinic
- ★ Parent Workshop
- ★ Silent Auction
- ★ NBA Celebrity Guests
- ★ Hosted by Hot97 and ESPN's Peter Rosenberg
- ★ All-Star Student DJ Carlos Mateo

GENERAL SPONSOR PARTNERSHIP BENEFITS

- ★ Diverse Audience
- ★ Community Engagement
- ★ Volunteer Opportunities
- ★ Brand Exposure Opportunities
- ★ Media Exposure

WHAT WE OFFER





**PRESENTING
SPONSOR
\$10,000**

PRESENTING SPONSOR BENEFITS

- ★ **BRAND RECOGNITION:** Your logo on the ASAS New York website "Our Top Partners" section
- ★ **BOARD PLACEMENT:** Opportunity for one member of organizational leadership to serve on the ASAS New York Advisory Board
- ★ **EMPLOYEE ENGAGEMENT:** Opportunity for up to 20 employees to participate in the Hoop-A-Thon or one volunteer opportunity, and dedicated social media promotion of the service project
- ★ **Inclusion in the ASAS National and ASAS New York Chapter's Annual Reports Donor listing**



3-on-3 TEAM SPONSOR BENEFITS

- ★ **EMPLOYEE ENGAGEMENT:** Form a team of three to compete for the championship in our 3-on-3 tournament
- ★ **BRAND RECOGNITION:** Promotion on ASAS New York's Social Media Channels
- ★ **Inclusion in the ASAS National and ASAS New York Chapter's Annual Reports Donor listing**

**3-on-3 TEAM
SPONSOR
\$5,000**



REFRESHMENTS SPONSOR BENEFITS

- ★ **BRAND RECOGNITION:** Promotion on ASAS New York's Social Media Channels
- ★ Inclusion in the ASAS National and ASAS New York Chapter's Annual Reports Donor listing

**REFRESHMENTS
SPONSOR
\$2,500**