



All-Star Hoop-a-Thon 2019

Sponsorship Levels

PRESENTING SPONSOR - \$25,000

One (1) exclusive opportunity to serve as the Title Sponsor of ASAS Philadelphia & Camden's second annual All-Star Hoop-A-Thon.

LEVEL BENEFITS:

- Inclusion in the ASAS National & the Philadelphia & Camden chapter's Annual Reports Donor listing
- Promotion on ASAS Philadelphia & Camden's Social Media accounts 5x per year
- Dedicated ASAS Philadelphia & Camden All-Star Moment E-blast logo & Partnership description on the chapter's webpage with co-linking
- Branding opportunity at the All-Star Hoop-A-Thon and inclusion of logo in event collateral, as appropriate
- Opportunity for promotional item give-way or product placement, as appropriate
- Opportunity for up to five teams (20 employees total) to participate in the Hoop-A-Thon
- Dedicated social media promotion of participation in the Hoop-A-Thon
- Opportunity for one member of organizational leadership to serve on the ASAS Philadelphia & Camden Advisory Board

ALL-STAR SCHOOL SPONSOR - \$15,000

Five (5) opportunities to be the Title Sponsor of the School Teams.

LEVEL BENEFITS:

- Inclusion in the ASAS National & the Philadelphia & Camden chapter's Annual Reports Donor listing
- Promotion on ASAS Philadelphia & Camden's Social Media accounts 2x during the year
- Logo on ASAS Philadelphia & Camden's webpage with co-linking and in the All-Star Hoop-A-Thon event collateral, as appropriate
- Opportunity for promotional item give-way or product placement, as appropriate
- Opportunity for up to four teams (16 employees total) to participate in the Hoop-A-Thon
- Dedicated social media promotion of participation in the Hoop-A-Thon
- Opportunity for one member of organizational leadership to serve on the ASAS Philadelphia & Camden Advisory Board

TEAM SPONSOR - \$5,000

LEVEL BENEFITS:

- Inclusion in the ASAS National & ASAS Philadelphia & Camden chapter's Annual Reports Donor listing
- Promotion on ASAS Philadelphia & Camden's Social Media accounts 2x during the year
- Logo on ASAS Philadelphia & Camden's web page with link to website and in the All-Star Hoop-A-Thon event collateral, as appropriate
- Opportunity for promotional item give-way or product placement, as appropriate
- Opportunity for up to 3 teams (12 employees total) to participate in the Hoop-A-Thon
- Dedicated social media promotion of participation in the Hoop-A-Thon

SNACK STAND SPONSOR - \$2,500

LEVEL BENEFITS:

- Inclusion in ASAS Philadelphia & Camden's Annual Reports Donor listing
- Promotion on ASAS Philadelphia & Camden's Social Media Accounts 2x during the year
- Logo on ASAS Philadelphia & Camden's web page with link to website and in the All-Star Hoop-A-Thon event collateral, as appropriate
- Opportunity for promotion item give-way or product placement, as appropriate
- Opportunity for up to two teams (8 employees total) to participate in the Hoop-A-Thon

MASCOT SPONSOR - \$1,000

LEVEL BENEFITS:

- Inclusion in the ASAS Philadelphia & Camden's Annual Reports Donor listing
- Promotion on ASAS Philadelphia & Camden's Social Media Accounts 1x during the year
- Logo on ASAS Philadelphia & Camden's Hoop-a-Thon page with link to website as well as on the event T-shirt
- Opportunity for promotion item give-way or product placement, as appropriate
- Opportunity for up to one team (4 employees total) to participate in the Hoop-A-Thon

SUPERFAN SPONSOR - \$500

LEVEL BENEFITS:

- Inclusion in the ASAS Philadelphia & Camden's Annual Reports Donor listing
- Promotion on ASAS Philadelphia & Camden's Social Media Accounts 1x during the year
- Logo on ASAS Philadelphia & Camden's Hoop-a-Thon page with link to website as well as on the event T-shirt
- Opportunity for up to one team (4 employees total) to participate in the Hoop-A-Thon

For more information, please contact asasphillycamden@as-as.org